



Make your money work for you and your non-profit.

**Good deeds do have their benefits.
Get involved and get rewarded
with Berkshire Bank.**

**When you open a Free Checking account,
establish and receive a direct deposit**

- You'll get \$50* and
- **Strong To Serve** will get \$50

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We believe that recognizing our customers who perform volunteer services that positively impacts our community is important. We would like to reward your efforts and your non-profit!

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Banking products are provided by Berkshire Bank: Member FDIC. Equal Housing Lender. Berkshire Bank is a Massachusetts chartered bank. *Offer valid for new Berkshire Bank checking customers only. In order to qualify for the \$50 for you and \$50 for your non-profit bonus, you need to establish and receive at least one direct deposit for your account by 9/30/15, with a minimum opening deposit of \$10. Offer is valid until 8/31/15 and subject to change. Limit one \$50 bonus per individual. The direct deposit bonus to the individual and non-profit will be credited within 7 days of you notifying us that the transaction(s) has occurred. To notify us, visit a branch or call us at 1-800-773-5601. The value of the bonus may be reported on a form 1099-Misc. Other fees may apply. This offer may be withdrawn at any time. Eligible non-profits must support health, education, community service, youth activities, cultural, special community projects, and environmental. Donations can only be given to organizations that are not for profit and have an Exempt Status number. Funding is generally not available for individuals, religious groups, political parties, private foundations, international organizations, beauty and talent contests and organizations located in areas where Berkshire Bank has no operations. It is at Berkshire Bank's sole discretion to determine charity eligibility.

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